

A blurred photograph of three business professionals in a modern office hallway. A man in a suit is in the foreground, walking towards the camera. Behind him, a woman in a business suit and another man in a suit are walking away. The hallway has a high ceiling with large skylights and glass partitions on the right side.

LEADING A HIGH-INTENSITY CULTURE

C-SUITE MOMENTUM PROGRAM GUIDE

WHILE THE WORLD IS MOVING AT BREAKNECK SPEED, THE CORE BELIEFS WIRED INTO OUR BRAINS ARE NOT.

Graham Waller, Gartner

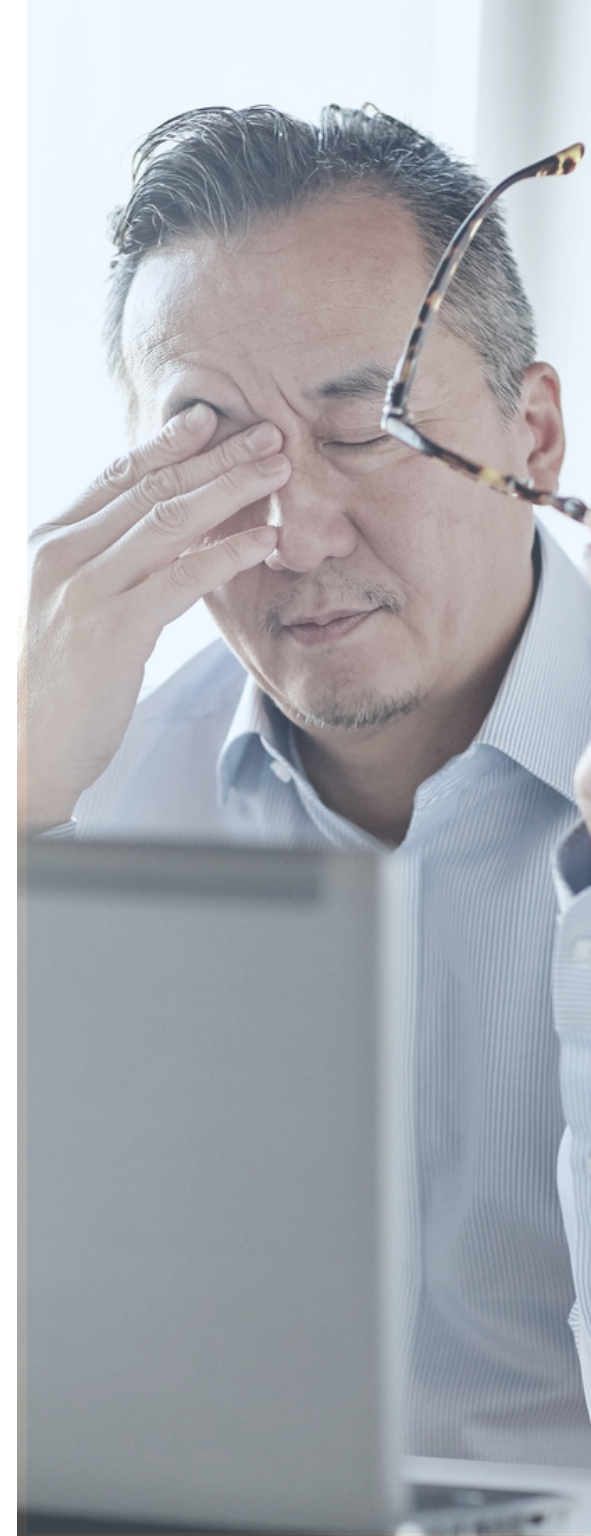
Join us as we explore ways to manage today's fast-paced nature of work and constant cycle of change.

This program helps participants understand the benefits and challenges associated with a high-intensity culture, and the process for eliminating overworked, disengaged and underperforming environments so that they can cultivate atmospheres suitable for well-rounded, high-performing employees.

Learn how to understand your high-octane environment, recognize signs of disengagement, promote talents and capabilities, and redesign your culture in a way that accelerates individual and corporate success.

This course includes four main sessions and four group coaching sessions, taught at a pace of one session per month. Session pre-work may include videos, cases, and articles.

Tap into the tools you need to build a high-performing team in a high-octane environment.





UNDERSTANDING THE HIGH-INTENSITY WORKPLACE

In this first session, participants learn about the attributes of a high-intensity environment, and benefits like heightened engagement, increased excitement and higher financial success. They also start to understand hidden costs like the overwhelming effect of normalized intensity, buried talents and interests, and discuss the challenges associated with hidden talent in their organizations.

CHANGE & THE WAY WE WORK

In this session, participants discuss the history that led to current work patterns, and the increasing pressure to become "ideal workers." They also discuss the threat posed by high-stress, cut-throat cultures that don't allow people to be supported, valued and respected. The session ends by discussing the actions needed to move from being a workaholic to working well, focusing on total success in life, not just work.

THE POWER OF EMPLOYEE HAPPINESS

In this session, participants explore the ways that creativity and productivity increase in correlation with employee happiness, how to define happiness at work, and the best ways to tap into an employee's "adaptable identity." This allows them to draw on all of their employee traits, talents and capabilities at work, along with their passions, lifestyles and activities outside the office.

DESIGNING YOUR NEW HIGH-INTENSITY ENVIRONMENT

In the last session, participants discuss the value of culture as a driver of successful strategy and corporate performance, and work together to design a new high-intensity environment for their organizations; one that uses organizational identity, capabilities, vision and culture to architect a new workplace. Participants also discuss the value of doing the right work, and knowing what to give away.